

# An online auction platform that allows you to contribute to the community's well-being

Social engagement is everyone's responsibility. Becoming a partner in an online auction will allow you to promote your values, be part of the movement to foster community well-being, and participate in a fundraising event.

The digital transformation in the social sector and the emergence of innovative technological tools such as Followmybid's online auction platform make it easy to organize a mobilizing activity to benefit a non-profit organization (NPO). Accessible to all, the Followmybid online auction platform provides a fun solution to raising money for a cause or a project close to your heart.

Thanks to your generosity and involvement, local organizations can help local communities.

# Item submission form

When you give an item to be put up in an auction, you support the initiatives and efforts of people, businesses, and NPOs to make a transformative difference that impacts the community positively.

In addition to supporting a cause and contributing to the fundraiser's success, filling out this form eases the burden on the auction organizer. It allows the auction organizer to set up the auction more quickly and efficiently organize the fundraising activity to maximize its impact.

# 1. Partner's information

In the Followmybid lexicon, a «partner» is a business or an individual who donates an item to be auctioned off during an auction.

#### Full name or business name

If more than one individual is donating a single item, please enter all partners' first and last names separated by a comma (e.g. John Tremblay, Jane Roy, Alice Gagnon). If you are submitting an item on behalf of a business, please only include the business name (e.g. Followmybid).

#### **Photo**

The auction organizer can add a photo of the partners to the item information sheet when creating the «Partners» section.

You can attach a photo of each partner with your message when submitting this form by email.

# 2. Item information

#### Item name

#### Item description

Describe the item you are auctioning. You can include features such as brand, size, or any other relevant information. If the item is an activity, include as much detail as possible to inform and increase participants' interest in this activity.

#### Value

Here, specify the market or real value of the item. Check the «Incalculable» box if it is impossible to accurately determine the value of an item when this item's worth is subjective or arbitrary.

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Incalculable

#### Quantity

You may offer the item only once or multiple quantities of the same item. Please enter the number of the item you want to auction off.

### Item photo(s)

You must add at least one photo when you put an item up for auction. Followmybid also allows you to add 4 additional photos of your item to encourage participants to bid on it. Please attach the photo(s) to your message when submitting your form by email.